

## WP9: Dissemination, Communication and Exploitation

Lead: ARTTIC Innovation GmbH, Munich, Germany

Institutions involved: IIASA, all partners

## Why?

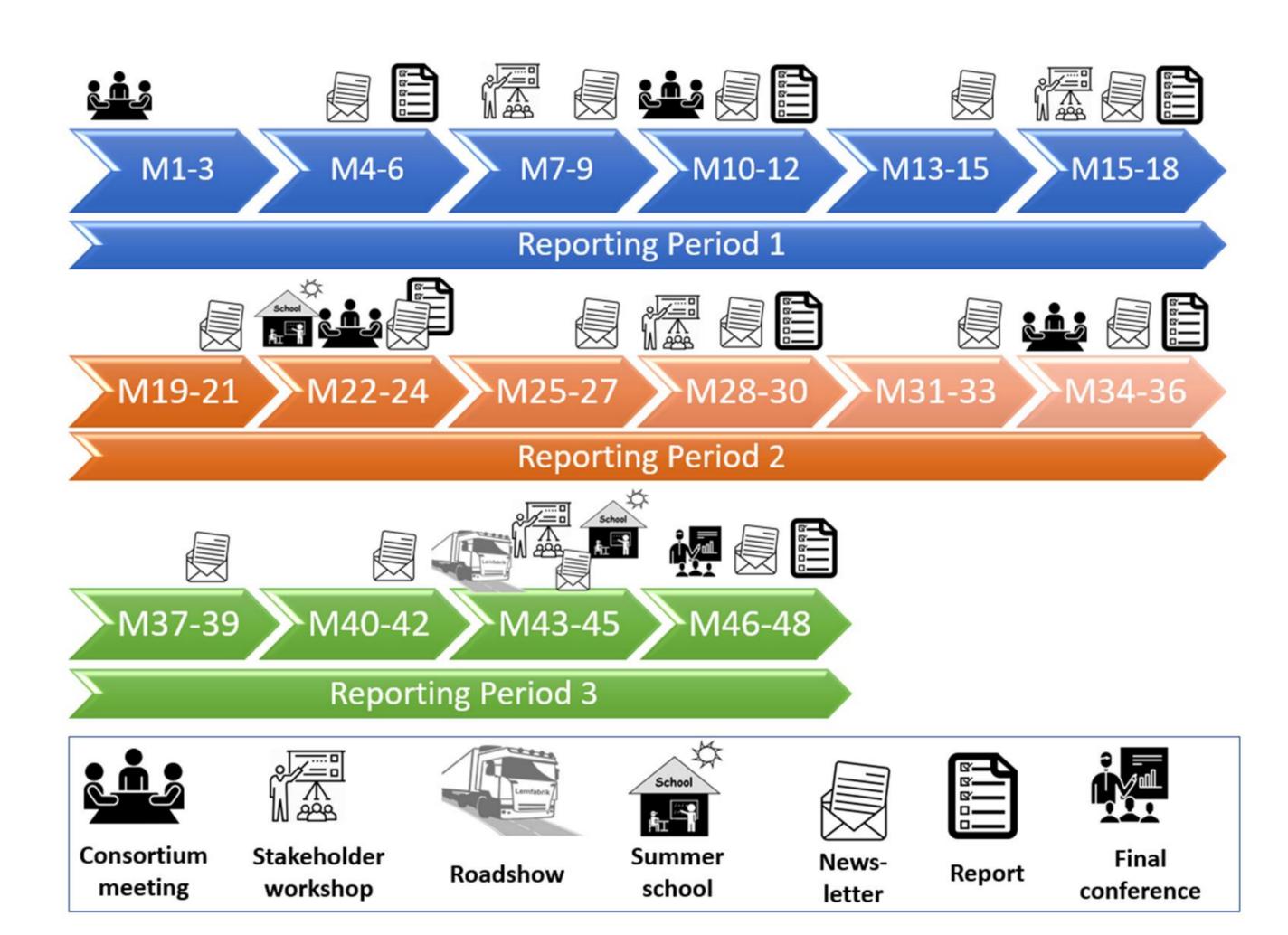
- Effective dissemination and communication are key to ensure the LAMASUS project will have
  - impact on modelling land use and land use management, and
  - inform European, national, and regional decision-makers, key stakeholders and the wider public
- The aim is to raise awareness of the LAMASUS project and to maximise its impact

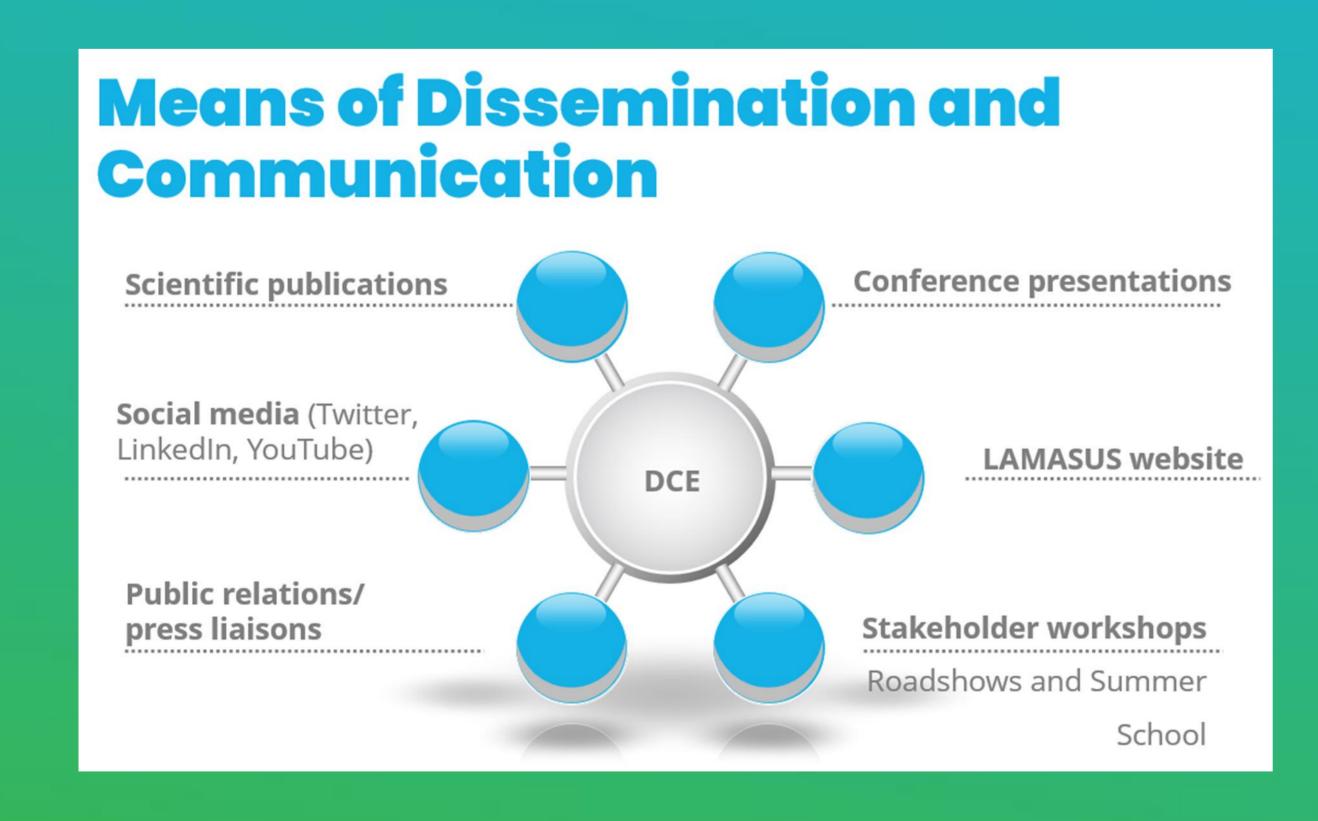
## What?

- Communication toolkit
- The LAMASUS Portal for user-friendly stakeholder engagement (providing access to the Data and Model Repository and to additional analytic and visualization capabilities)
- Documentation of training activities

## How?

- Publications in scientific journals
- Conference presentations
- LAMASUS web portal
- Stakeholder workshops
- Roadshows
- Training courses
- Newsletter
- Social Media



















www.lamasus.eu





